

# MASS TORTS SEMINAR

Washington State Convention Center | Seattle, WA

July 15, 2022

*Co Presented with: Shades of Mass*

*Sponsored by: Consumer Attorney Marketing Group*

## PARTICIPANT AGENDA

### FRIDAY, JULY 15, 2022

8:00 – 8:50 a.m.

#### **REGISTRATION/WELCOME NETWORKING BREAKFAST**

*Continental Breakfast Available*

8:50 – 9:00 a.m.

#### **WELCOME AND SPEAKER INTRODUCTIONS**

Moderator: Yvonne Flaherty  
*Lockridge Grindal Nauen, PLLP*  
*Minneapolis, MN*

9:00 – 9:30 a.m.

#### **DUE DILIGENCE OF INVESTIGATING A NEW MASS TORT**

- The “Rush” To Get the Clean Early Cases Vs Careful Investigation
- Research The Science, The Company, The Medical Literature, The Available Liability Story
- The Potential for State Court Litigation
- The Company Position Relative to Litigation

Ellen Presby  
*Ferrer Poirot Wansbrough Feller Daniel*  
*Dallas, TX*

Brenda Fulmer  
*Searcy Denney Scarola Barnhart & Shipley, PA*  
*West Palm Beach, FL*

Corrie Yackulic  
*Corrie Yackulic Law Firm, PLLC*  
*Seattle, WA*

9:30 – 10:00 a.m.

#### **INITIAL CLIENT MANAGEMENT AND RETENTION/ MASS TORT CLIENT COMMUNICATIONS**

- Are There Trusted Sources Still?
- Lead Generators
- Non-Lawyer Practices in DC And AZ
- Drug Companies Have Hurt People; Now What Are the Ethical Ways to Notify the Public of The Harm
- Best Practices of Client Write-Up; Pitfalls and Places to Avoid
- Setting Timing Expectations

- Informed Consent of Mass Tort Practice at The Outset: Pace, Timing of Communications, Coordinated Proceedings, Liens, Settlement in Groups, Common Benefit Fees

Amber Pang Parra  
*Justinian & Associates, PLLC*  
San Antonio, TX

Laura Yaeger  
*Yaeger Law, PLLC*  
Tierra Verde, FL

Ruth Rizkalla  
*The Carlson Law Firm, PC*  
Hermosa Beach, CA

10:00 – 10:30 a.m.

### **MDL LEADERSHIP: IS IT WORTH IT?**

- Obligations Of MDL Leadership
- Difference Between Co-Lead Vs. Exec Vs. PSC
- Cost Of Leadership
- Financial Value of Leadership
- Professional Value of Leadership
- Importance And Value to Courts of Diversity in Leadership

Aimee Wagstaff  
*Andrus Wagstaff*  
Denver, CO

Larry Taylor  
*Cochran Law Firm*  
Dallas, TX

10:30 – 11:00 a.m.

### **CAMG SPONSOR PRESENTATION**

*(No Cle Credit)*

11:00 – 11:15 a.m.

### **MORNING BREAK**

11:15 – 11:45 a.m.

### **CENSUS EXPECTATIONS ONCE THE CASES ARE FILED**

- SOL Pressure Vs Clean Screened Cases.
- The Pros and Cons of Census

Sarah London  
*Lieff Cabraser Heimann & Bernstein, LLP*  
San Francisco, CA

Lisa Lee  
*The Joel Bieber Firm*  
Richmond, VA

11:45 a.m. – 12:15 p.m.

### **GENERAL DISCOVERY IN COORDINATED MASS TORT**

- Bulldozer Vs Targeted Strategies
- Deposition Strategies When Very Little Will Be Used
- Use Of Requests for Admission

Danielle Ward Mason  
*Milberg Coleman Bryson Phillips Grossman PLLC*  
Montgomery, AL

Erin Copeland  
*Fibich Leebron Copeland & Briggs*  
Houston, TX

Ellen Relkin  
*Weitz & Luxenberg, PC*  
New York, NY

12:15 – 12:45 p.m.

**FOX WATCHING HENHOUSE**

“New” Cozy Role of FDA And Industry

Kimberly Barone Baden  
Motley Rice, LLC  
Mt. Pleasant, SC

Louis Bograd  
Motley Rice, LLC  
Lexington, KY

Leslie O’Leary  
Ciresi Conlin LLP  
Minneapolis, MN

12:45 – 2:00 p.m.

**LUNCH & KEYNOTE SPEAKER:**

Jaime Dodge  
Emory University Law School  
Atlanta, GA

2:00– 2:30 p.m.

**BELLWETHER PROGRAMS AND STRATEGIES**

- Case Selection
- Methods Of Selecting
- What Will a Bellwether Result Really Mean?

Karen Barth Menzies  
Gibbs Law Group, LLP  
Playa del Ray, CA

Jonathan Knoll  
Cohen & Malad  
Indianapolis, IN, MA

Kathleen Kerner  
Jenner Law, PC  
Baltimore,

Jennifer Hoekstra  
Aylstock Witkin Kreis & Overholtz, PLLC  
Pensacola, FL

2:30 – 3:00 p.m.

**SETTLEMENT STRATEGIES**

- Global Vs Inventory
- Effect Of Market Makers
- Use Of Mediators

Tobi Millrood  
Kline & Specter, PC  
Philadelphia, PA

Sindhu Daniel  
Grant & Eisenhofer, PA  
Wilmington, DE

Randi Ellis  
Randi S. Ellis, LLC  
Baton Rouge, LA

3:00– 3:30 p.m.

**THE FUTURE OF MASS TORTS/MASS TORTS & COVID**

- Threats Or Progress?

Ellen Relkin  
Weitz & Luxenberg, PC  
New York, NY

Navan Ward Jr.  
Beasley Allen Crow Methvin Portis & Miles, PC  
Atlanta, GA

Yvonne Flaherty  
Lockridge Grindal Nauen, PLLP  
Minneapolis, MN

3:30 p.m.

**ADJOURN**